

Coral Community Volunteer

Purpose: Coral is the brand colour of Winston's Wish – the UK's first childhood bereavement charity reaching and impacting the lives of over 80,000 children and young people every year after the death of someone important. As a Coral Community volunteer you will turn your local community coral by raising awareness of the services of Winston's Wish to ensure no child or young person grieves alone.

Location: Your local area

Time Commitment: Min 1 hour per week / 4 hours per month

Role Purpose:

As a Coral Community Volunteer, your role is vital in raising awareness about our charity's services and support for children and young people who have experienced bereavement. You will help spread the word by distributing flyers, leaflets, and posters throughout your local community, helping to ensure those in need know where to turn for help. Please note this is a role that requires distribution of materials 'in person'.

Role Summary:

- Distribute flyers, leaflets, and posters in public and community spaces (libraries, cafes, community centres, GP offices, etc.)
- Engage with local businesses and organisations to request permission to display posters or distribute materials
- Identify local events, fairs, and markets where the charity's promotional materials could be displayed
- Keep track of locations where materials are distributed to ensure maximum reach
- Represent the charity with professionalism and compassion when liaising with community members or local businesses
- Provide feedback on the effectiveness of outreach efforts and suggest new locations or strategies for distribution

Skills needed:

- Enthusiastic and passionate about supporting bereaved children and young people
- Comfortable interacting with the public and local businesses
- Reliable, organised, and able to work independently
- Good knowledge of your local community and willingness to explore new areas
- A positive attitude and the ability to represent the charity in a compassionate and professional manner
- Basic understanding of Winston's Wish services and mission with a willingness to undergo training and regular learning

What will you get in return?

- The opportunity to make a meaningful impact in the lives of bereaved children and young people in your local community
- Experience in community outreach and promotion
- A chance to develop communication and organisational skills
- Being part of a supportive and passionate volunteer network
- Induction and training to familiarise you with the work of Winston's Wish and the materials you'll be distributing
- Ongoing support from the Volunteer Services Manager
- Flyers, posters, leaflets, and any necessary promotional materials

Please note, you must be aged 18 or over to apply to become a Coral Community Volunteer. This volunteer role does not involve any work with the bereaved children and young people we support.

How to apply

For more information or to apply please visit <https://www.winstonswish.org/get-involved/volunteering/> or contact volunteer@winstonswish.org.