

Volunteer Digital Content Assistant

We are looking for a creative and detail-oriented **Volunteer Digital Content Assistant** to support our social media and digital content. This role is open to volunteers aged 25 and above.

Location: Remote, online. (Must have own laptop with access to internet)

Time commitment: 2 hours (weekly) or 4 hours (fortnightly).

Who is Winston's Wish?

Winston's Wish provides emotional and practical bereavement support to children and young people up to the age of 25, their families and those who care for them.

What will I be doing?

- Editing and designing engaging graphics using Canva for social media, newsletters, and other digital platforms.
- Assisting with organising content using SharePoint and Microsoft Excel.
- Working with the Content Manager and wider marketing team to ensure brand consistency and impactful messaging.
- Occasionally editing subtitles and video details on YouTube.

What skills do I need?

- Canva experience is essential.
- Experience or interest in social media content creation and design.
- Basic knowledge of Microsoft Excel, SharePoint, and YouTube.
- Strong attention to detail and organisational skills.
- Creativity and a good eye for design.
- Commitment to Winston's Wish values and mission.

What will I gain?

- Experience in social media and digital content for a charitable organisation.
- The opportunity to develop valuable content and design skills.
- A chance to support a cause that helps children and young people navigate grief.

How do I apply?

For more information or to apply for this volunteer role please email <u>volunteer@winstonswish.org</u>. By emailing us you agree for us to contact you about volunteering at Winston's Wish.

Please note that this is a voluntary, unpaid position and is open to those above the age of 25. This voluntary role requires a Basic DBS (Disclosure Barring Check) to be carried out. The DBS is free of charge and will involve filling out an online form and supplying proof of ID.